

ERINGRAPHICS

PROFESSIONAL

erinGraphics LLC | 1998 – present

Graphic Design, Web Design, Marketing & Communications

Providing creative design, marketing and communication solutions from conception to completion for companies of all sizes and industries across the nation.

Clients Include: Coldwell Banker Residential Brokerage, Eagle Springs Golf Club, EagleVail, Gainfully, Intermountain Freestyle, KTC Consulting, Pascal Fuchs - Personal Chef, Trifitness, Rocky Mountain Freestyle, Wasatch Freestyle

Projects Include: Print Collateral, Brand Identity, Email Campaigns, Email Newsletters, Web Site Design and Programming, Logo Design, Event Marketing, Invitations, Annual Reports, Newsletters, Newspaper/Magazine ads, online marketing banners

www.erinGraphics.com

MSCO | 03.98 – 03.00

Interactive Consultant, Director of New Media

Established an interactive media division within a company that solely offered graphic design services. Involved in all interactive projects from conception to completion. Projects included multi-level sales presentations, web site creations and advertising.

Clients Included: Guardian, IBM, MONY

Weiss, Whitten, Stagliano, Inc. | 02.97 - 03.98

Graphic Artist

Created visual materials for client presentations, graphic designs for all project material for preproduction, packaging design, photographic retouching, print production and web design.

Clients Included: Barnes & Noble, Bucks County Coffee, Courvoisier Cognac, The Economist, Ferrari, Grant Thornton, Guinness Import Co., Tres Tequila, The Whitney Museum

O Design Group | 12.95 - 02.97

Miramax Account Manager, Graphic Designer

Manager and graphic designer for all Miramax projects. Projects included final designing and overseeing of print production on current movie magazine ads, newspaper ads, posters and invitations.

Clients Included: Miramax, Salvatore Ferragamo

News America FSI | 09.94 - 12.95

Graphic Artist

Graphic designer and production manager of sales collateral for 100 person sales team.

EDUCATION

Villanova University | 1990 - 1994

Graduate of the Villanova School of Business, Major in Marketing

Parson's School of Design | 1994 - 1997

Continuing Education Classes in Graphic Design

Erin Giaccio

914.319.3871 phone 866.863.2470 fax erin@erinGraphics.com www.erinGraphics.com

ERINGRAPHICS

TECHNOLOGY

- Proficiency in complete Adobe CS software line and related digital design and development technologies
- Proficient in video editing software — Premiere, After Effects, Final Cut Pro, iMovie
- HTML/CSS, JavaScript, Wordpress

ADDITIONAL

- **Rocky Mountain Freestyle Board Member** | 2014 - present
- **Chief of Scoring for Freestyle Ski Events** | 2015 - present
- **Beaver Creek Epic Mix Photographer** | 2013 - 2016
- **Killington Mountain Ambassador** | 2009 - 2013
- **World-Class Triathlete and Ironman Finisher** | Competed and finished Lake Placid Ironman race and various Ironman 70.3 races (including 70.3 World Championships), 2009 & 2010 All-American USAT Honorable Mention

PORTFOLIO

To view portfolio samples, please visit www.erinGraphics.com. References available upon request.

Erin Giaccio

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