

# ERINGRAPHICS

## PROFESSIONAL

**erinGraphics LLC** | 1998 – present

*Graphic Design, Web Design, Marketing & Communications*

Providing creative design, marketing and communication solutions from conception to completion for companies of all sizes and industries across the nation.

**Clients Include:** Coldwell Banker Residential Brokerage, Eagle Springs Golf Club, EagleVail, Gainfully, Intermountain Freestyle, KTC Consulting, Pascal Fuchs - Personal Chef, Trifitness, Rocky Mountain Freestyle, Wasatch Freestyle

[www.erinGraphics.com](http://www.erinGraphics.com)

**MSCO** | 03.98 – 03.00

*Interactive Consultant, Director of New Media*

Established an interactive media division within a company that solely offered graphic design services. Involved in all interactive projects from conception to completion. Projects included multi-level sales presentations, web site creations and advertising.

**Clients Included:** Guardian, IBM, MONY

**Weiss, Whitten, Stagliano, Inc.** | 02.97 - 03.98

*Graphic Artist*

Created visual materials for client presentations, graphic designs for all project material for preproduction, packaging design, photographic retouching, print production and web design.

**Clients Included:** Barnes & Noble, Bucks County Coffee, Courvoisier Cognac, The Economist, Ferrari, Grant Thornton, Guinness Import Co., Tres Tequila, The Whitney Museum

**O Design Group** | 12.95 - 02.98

*Miramax Account Manager, Graphic Designer*

Manager and graphic designer for all Miramax projects. Projects included final designing and overseeing of print production on current movie magazine ads, newspaper ads, posters and invitations.

**Clients Included:** Miramax, Salvatore Ferragamo

**News America FSI** | 09.94 - 12.95

*Graphic Artist*

Graphic designer and production manager of sales collateral for 100 person sales team.

## EDUCATION

**Villanova University** | 1990 - 1994

*Graduate of the Villanova School of Business, Major in Marketing*

**Parson's School of Design** | 1994 - 1997

*Continuing Education Classes in Graphic Design*

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**Erin Giaccio**

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## TECHNOLOGY

- Proficiency in complete Adobe CS software line and related digital design and development technologies
- Proficient in video editing software — Premiere, After Effects, Final Cut Pro, iMovie
- HTML/CSS, JavaScript, Wordpress

## ADDITIONAL

- Rocky Mountain Freestyle Board Member | 2014 - present
- Chief of Scoring for Freestyle Ski Events | 2015 - present
- Beaver Creek Epic Mix Photographer | 2013 - 2016
- Killington Mountain Ambassador | 2009 - 2013
- World-Class Triathlete and Ironman Finisher | Competed and finished Lake Placid Ironman race and various Ironman 70.3 races (including 70.3 World Championships), 2009 & 2010 All-American USAT Honorable Mention

## PORTFOLIO

To view portfolio samples, please visit [www.erinGraphics.com](http://www.erinGraphics.com). References available upon request.

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